

Product Release

For Immediate Release

July 31, 2007

For More Information Contact:
Melinda Raback
HJE Marketing
800.877.6956
Rabackm@hjemarketing.com

EcoStar® Introduces EcoVent Ridge Vent

(Carlisle, PA)- EcoStar, the leading manufacturer of premium steep slope roofing materials, is adding EcoVent™ to its line of premium accessories. EcoVent is a continuous tile-over ridge vent that efficiently removes hot, moist air from the attic space of a building.

Vital to increasing the life span of a roof, EcoVent helps reduce cooling costs of a building while preventing moisture build-up in the attic space. EcoVent provides incredible strength and offers unmatched durability and protection against rain, snow and ice, providing a breathable, yet efficient weather barrier in virtually every weather condition.

Manufactured in 20-foot long by 10.5-inch wide rolls, EcoVent offers significant coverage yet is the industry's lightest ridge vent on a roll. Due to its lightweight characteristics EcoVent can be easily carried and maneuvered along the rooftop during installation.

Every EcoVent order comes standard with 100 stainless steel EcoStar roofing nails, eliminating the need to purchase additional materials. The nails are installed through visible nail lines on the side of the product, offering a fast and easy installation.

EcoVent's low-profile design allows it to sit under the hip and ridge tiles, offering nearly invisible protection that creates a cosmetically superior appearance compared to fans and other rooftop vent systems. Like every EcoStar product, EcoVent maintains high-quality standards, an important element of EcoStar's industry-leading 50-year Gold-Star warranty.

EcoStar, a division of Carlisle Construction Materials, continues to provide unique options for the steep-slope roofing industry. Every EcoStar product offers exceptional longevity, durability and aesthetics. EcoStar offers a full line of premium, synthetic slate, shake and designer series tiles. For more information on EcoVent or other EcoStar roofing products, call 800.211.7170 or visit www.ecostar.carlisle.com.

###