

Product Release

For Immediate Release

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EcoStar Offers Seneca Plus Roofing Tiles

(Carlisle, PA.) – EcoStar®, the leading manufacturer of premium, steep-slope roofing materials, is proud to introduce its newest, premium roofing product – Seneca Plus tiles. Complementing EcoStar’s Seneca Cedar Shake Tiles™, Seneca Plus tiles are thicker and replicate the look of thick, hand split cedar shake. These high-performance roofing tiles were recently installed on the New Southern Home in Orlando, FL, a showcase in design and luxury for new home standards in the South.

Seneca Plus tiles are manufactured at varying widths of six, nine and twelve inches, and feature a thick cut that creates the natural appearance of traditional cedar shake. Like all of EcoStar’s premium steep-slope roofing tiles, Seneca Plus tiles are available in nine different colors that offer unique architectural opportunities for any roofing project. By utilizing a 50 – 50 blend in conjunction with EcoStar’s Seneca Cedar Shake Tiles, Seneca Plus offers a truly unique rooftop that provides deep architectural detail and unmatched aesthetic appeal.

Though they closely resemble natural cedar shake, Seneca Plus tiles are much stronger than traditional cedar roofing products. Seneca Plus tiles are comprised of recycled EPDM rubber and TPO plastic, allowing them to thrive in coastal areas and withstand the harshest weather conditions. With enhanced durability, Seneca Plus tiles offer long life-cycle savings for home and business owners alike.

Like all EcoStar premium steep slope-roofing products, Seneca Plus offers superior advantages, including the availability of a 50-year warranty Gold Star warranty. The combination of the Seneca Plus’ aesthetics and performance allows this product to be widely used in a variety of residential and commercial steep-slope applications.

EcoStar, a division of Carlisle Construction Materials, continues to provide unique options for the roofing industry. EcoStar offers a full line of synthetic slate, shake and designer tiles that provide exceptional longevity, durability and aesthetics. For more information about EcoStar, visit www.ecostar.carlisle.com or call 800.211.7170.

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