

Press Release

For Immediate Release

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Hoag Roofing Installs Eco-friendly Roof on Oregon School

(Ashland, OR) – Bellview Elementary School in Ashland, Oregon is in the process of getting a new environmentally friendly roof installed by Hoag Roofing of Medford, Oregon. The roof that was chosen for the re-roof was EcoStar® Seneca Cedar Shake™ Tiles. Hoag Roofing, an EcoStar Gold Star contractor, has been installing the roof for the past month and is proud to be a part of installing this environmentally friendly, recycled roofing tile, which emulates the look of natural cedar shake.

As a Gold Star Contractor, Hoag Roofing worked very close with EcoStar technical representatives who provided training and inspections for the job. Susan Scott, commercial estimator at Hoag Roofing said, "This was our first time using EcoStar roofing tiles and the training we received was valuable. The trainer was excellent and supportive and we found the EcoStar tiles easy to install." Hoag Roofing also worked closely with Roofline Supply to coordinate materials and delivery for the job.

The Seneca Cedar Shake Cedar Brown tiles that were chosen for the roof are made from 80% recycled materials and contain minimal limestone fillers, providing long-term durability and performance. The tiles are designed to meet the need for a safe, durable alternative to wood roofing while maintaining the look of traditional cedar shakes with no maintenance. Produced using some of today's strongest, most flexible recycled materials, Seneca Cedar Shake Tiles emulate the look of wood shakes, yet are durable and lightweight. They also feature both Class A and Class C fire ratings and are available with a 50-year warranty.

About Hoag Roofing

Established in 1955, Hoag Roofing is a full-service residential and commercial roofing contractor. They are licensed in Oregon, California and Washington and pride themselves in their customer care provided and quality of work. For more information about the services offered by Hoag Roofing, call 541.779.7743 or visit their website at www.hoagroofing.com.

About EcoStar

EcoStar, a division of Carlisle Construction Materials, continues to provide unique options for the steep-slope roofing industry. Every EcoStar product offers exceptional longevity, durability and

aesthetics. EcoStar offers a full line of premium, synthetic slate, shake and designer series tiles. For more information on EcoStar roofing products, call 800.211.7170 or visit www.ecostar.carlisle.com.

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