

**For Immediate Release**

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### **EcoStar Tiles Offer the Ideal Solution for Builders Going Green**

(Carlisle, PA) – EcoStar, a leading manufacturer of steep-slope roofing products, offers a full line of premium roofing tiles made from 80% recycled rubber and plastics that are the perfect roofing solution for builders who are following the trend to build green.

“As consumers look for sustainable solutions, it can sometimes be difficult to determine what products are truly environmentally friendly and which ones have just jumped on the green bandwagon,” said EcoStar Regional Manager Charlie Taft. “EcoStar synthetic slate and shake tiles are the only tiles on the market made from 80% post-industrial recycled rubber and plastics.”

Whether building new or restoring and upgrading an existing home, EcoStar tiles offer a truly sustainable alternative to slate or shake. For recapturing the traditional beauty of an historic property, EcoStar’s Majestic Slate™ Tiles combine the distinctive style of the craftsman’s original slate roofing products with the lightweight, cost-effective advantages of synthetic materials. Builders of new homes who are incorporating green elements are turning to EcoStar tiles as a sustainable alternative to slate and shake.

“EcoStar tiles offer a 50-year warranty, meet stringent code requirements and have Class A and Class C approvals,” explained Taft. “The product is also completely recyclable at the end of its usable life,”

EcoStar’s Majestic Slate and Designer Series tiles offer long-term durability and proven performance unrivaled by traditional roofing products. Majestic Slate and Designer Series tiles are half the weight of traditional slate; yet offer superior durability and long-term protection backed by EcoStar’s 50-year Gold Star Warranty.

Available in five unique profiles and nine distinctive colors, EcoStar tiles are able to create the same, distinctive color variations common in traditional slate roofing. The Majestic Slate Traditional and Designer Series tiles offer the versatility to be installed alone or in combination with one another to create a truly unique, one-of-a-kind look.

In addition to its Majestic Slate Traditional and Designer Series tiles, EcoStar offers Seneca Plus and Seneca Shake Cedar Tiles™ that provide a durable alternative to traditional wood shake. To help lengthen the life of any roof, EcoStar also carries a full line of accessories including snow guards, ridge vents and underlayments.

EcoStar, a division of Carlisle Construction Materials, continues to provide premium steep-slope solutions for the roofing industry. EcoStar offers a full line of synthetic slate, shake and designer tiles that offer exceptional longevity, durability and aesthetics. For more information about EcoStar and all of its products visit [www.ecostar.carlisle.com](http://www.ecostar.carlisle.com) or call 800.211.7170.

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