



For Immediate Release

For More Information:
Edwin Staroba
EcoStar LLC General Manager
800-211-7170
estaroba@ecostarllc.com

After Five Years of Exposure, EcoStar™ Roofing Tiles Still Provide Class 4 Impact Resistance

A Durable, Proven Choice for Hail-plagued Texas Homeowners

(Holland, NY) -- May 27, 2009 -- EcoStar, a leading manufacturer of recycled, synthetic slate and shake roofing tiles, announced that after five years of weathering its tiles in Carlisle, PA, the tiles still achieved Class 4 impact resistance levels using UL 2218 testing methods.

"All EcoStar tiles have achieved Class 4 impact resistance," explained EcoStar's general manager. "We are pleased, but not surprised, that the roofing tiles were able to maintain their level of impact resistance after five years."

Since the home's first line of defense against Mother Nature is the roof, it is imperative in storm-prone areas that homeowners choose a roofing product that has obtained a Class 4 impact resistance rating from Underwriters Laboratories. It is even more important in a state such as Texas, which, according to the National Weather Service, experienced more than \$15 billion in property damage from severe weather in 2008. EcoStar roofing tiles also meet the Texas Department of Insurance's requirements for impact resistant roofing credits.

To achieve the highest rating of Class 4, the roofing product must pass a test that uses four sizes of steel balls, ranging from one-and-one-quarter inches to two inches in diameter, which replicate four sizes of hailstones. The balls are dropped from various heights to replicate various speeds of impact, and damage is measured on a scale of one (least resistant) to four (most resistant).

EcoStar Slate™ and Seneca Shake™ not only provide enhanced strength and impact resistance but are also an environmentally friendly, lightweight yet durable alternative to traditional slate and shake roofing materials. Made from 80% post-industrial recycled rubber and plastic, the roofing tiles utilize tons of waste that would otherwise end up in landfills. Because they are manufactured with minimal filler content, EcoStar tiles also feature long-term performance and enhanced durability backed by an available 50-year transferable labor and material warranty as well as 110-mph wind warranty.

About EcoStar

EcoStar LLC, and Staroba Plastics, Inc., continue to provide premium steep-slope solutions for the roofing industry. EcoStar offers a full line of synthetic slate, shake and designer tiles that offer exceptional longevity, durability and aesthetics. For more information about EcoStar and all of its products visit www.ecostarllc.com or call 800.211.7170.